

Invitation from President Esterberg

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To: Michael J Popovic <popovimj@potdam.edu>

Dear Michael,

President Esterberg asked me to reach out to you with an invitation. As you may recall, the next step in the strategic planning process is to create implementation teams to carry out some more of the work started last semester. The implementation teams will be based on the 6 "We Will" statements that we've narrowed in on (see below).

For each implementation team, Kristin is inviting someone to serve as "Champion." This person will work closely with Mark Compeau and lead a team of colleagues throughout this semester to outline steps to achieve these "We Will" statements.

Kristin would like to invite you to lead a team of colleagues (yet to be identified) on the third statement below (in red ink). We expect this phase of the planning process will conclude by the end of the semester. You can see below who the President's Council liaisons will be for this work.

Michael, please let me know if you would be willing to assume this role for the statement below.

Thanks

-c.

We will challenge ourselves to foster innovative programs and cross-disciplinary partnerships that support our vision and enhance our reputation for academic excellence. We will support, recognize and reward faculty and staff efforts to enhance our reputation and provide opportunities for students within our region, New York State, and beyond. **(PC Liaisons: Steve Marqusee and Robyn Hosley)**

We will provide meaningful opportunities for faculty and staff development and encourage collaboration in a lively culture of teaching, creative and scholarly endeavor and service excellence. **(PC Liaisons: Mary Dolan and New Dean of Education and Professional Studies)**

We will provide transformational student experiences that prepare members of a diverse and eclectic student body to reach their full potential for productive and engaged lives after graduation. Our campus will be recognized for inclusion, a fulfilling campus life and a strong sense of community. **(PC Liaison: Bernadette Tiapo)**

We will support our mission and enhance our effectiveness by providing technology solutions and committing to environmental sustainability. **(PC Liaison: Rick Miller)**

We will leverage our programs of distinction, community and alumni partners, our outstanding campus facilities and our location to generate revenue and enhance our reputation. **(PC Liaisons: Michael Sitton and Vicki Templeton-Cornell)**

We will achieve financial sustainability through shared governance, sound business practices, and effective communication. **(PC Liaisons: Gerhard Voggel and Bette Bergeron)**

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